

PRESS RELEASE

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3GSM World premiere: AvMap goes *mobile* with AvMap Spirit navigation software

The Italian company leader in satellite navigation systems launches the navigation software for pocket PC

13-16 February 2006, Barcelona – 3GSM World Congress, Tele Atlas - E34,E42/HS8.04: AvMap presents at the 3GSM World Congress its first Navigation Software for Pocket PC: AvMap Spirit. AvMap Spirit Inherits all the most advanced navigation functions from AvMap portable navigators making navigation truly portable.

AvMap Spirit is compatible with all the PDAs and smartphones **with Windows Mobile 5 Operative System**. The **Software and the maps are preloaded on the Secure Digital Memory card**, so **no extra downloads are needed, nor extra costs**. Spirit Offers a **European Coverage** of the most recent Tele Atlas maps: one Country preloaded on SD and Europe on DVD.

Easy to use and of immediate understanding, AvMap Spirit does not need any installation. In order to convert your PDA or smartphone a smart driving assistance, you just need to insert the Secure Digital memory card in the proper slot and you will be ready to navigate!

AvMap Spirit works with a GPS antenna which can be built in your Pocket PC, or with an external Bluetooth antenna.

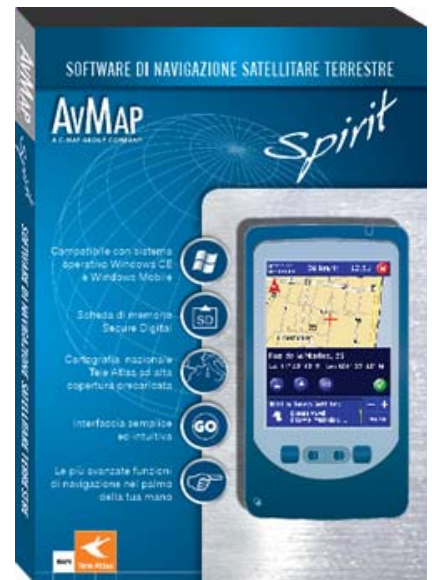
Your Journey will be easier thanks to AvMap navigation technology, the high-coverage Tele Atlas Maps complete with **zip codes and house numbers** and a **large database of Points of Interest**.

AvMap Spirit takes you exactly where you want to go! View the map of your country on your Pocket PC in **2D or 3D mode** and follow the turn by turn voice in your language. **Soon Català will be available, as is already available for AvMap Geosat portable Navigators!** If you do not turn when indicated, AvMap spirit will quickly recalculate your route.

You can search your destination by name, with the cursor or among a large database of Points of Interest and you can **save your favourite destinations** (up to 1000 addresses). While you are entering the desired address, the **auto-complete function** suggests the possible solutions to speed up your search.

AvMap Spirit inherits the advanced navigation functions from AvMap navigators and brings them on you pocket PC: it shows **the best route to your destination: the shortest or the fastest** and lets you **avoid toll road or walkways**.

The Box includes the **European Maps on DVD**, so that you can load on your memory card any country in Europe: Italy, France, Spain, Portugal, Austria, Switzerland, Germany, Belgium, Luxembourg, Netherlands, Denmark, UK, Ireland, Sweden, Norway, Finland, Greece (Athens), Czech Republic, Poland, Slovakia, Hungary, Turkey (Istanbul), Russia (Moscow). *Tele Atlas coverage varies from country to country.



AvMap was established in Italy in 1994 within the C-MAP group, world leader for electronic chart technology.

AvMap makes his debut in 1994 in the aeronautical market with the EKP (electronic kneepad), one of the most successful flight navigation systems sold worldwide.

AvMap transfers the electronic cartography Know-How from the aeronautical to the terrestrial sector and becomes a leader in satellite navigation solutions and fleet tracking systems. Users include Army, Navy & Air forces, Police, Fire Brigades and Emergency Services.

AvMap pioneers in 1998 the sector of GPS portable solutions dedicated to car navigation launching the 'Desert Cruiser', utilized in the Paris-Dakar, followed by 'Road Cruiser', 'Geosat GPS', 'Geosat evolution', 'Geosat2' and 'Geosat2C'. In 2005 a new generation of professional and easy-to-use navigators was launched to meet the needs of the fast growing and highly demanding market of personal Navigation. In 2006 AvMap goes Mobile with AvMap Spirit.

Products exhibited at 3GSM World Congress 2006, Tele Atlas booth, E34,E42/HS8.04:

AvMap Spirit Navigation Software. Also Portable Navigators will be exhibited: **AvMap Geosat 4 TRAVEL - AvMap Geosat 4 TRAVEL platinum**

AvMap Representatives will be available for presentations and demonstration of the new products to the Press from the 13th to the 16th March. To set a meeting contact cvigano@avmap.it

Contacts

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AvMap Spirit screenshots with a fully detailed Tele Atlas Cartography